

Liana Drozd

UI/UX Designer

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Google-certified UI/UX Designer with 7+ years of experience designing intuitive, high-performing SaaS products and websites. I specialize in creating consistent, accessible, and scalable design systems that empower teams and enhance user experience across multiple platforms. My design approach is data-driven and collaborative - I work closely with developers, PMs, and stakeholders to ensure clarity, speed, and measurable results.

Experience

Wildix UI/UX Designer (2022-2025)

SaaS product and websites for unified business communications (1M+ users worldwide)

- Designed new features for the x-bees SaaS mobile app, improving navigation clarity and visual consistency across touchpoints.
- Presented user flows, wireframes, and concept designs to stakeholders, ensuring clear alignment between product and business goals.
- Collaborated with developers to deliver pixel-perfect UI, leveraging HTML, CSS, Lottie animations, and WCAG accessibility standards.
- Used A/B testing and analytics to validate design decisions and improve key user actions.
- Advocated for design system consistency, aligning mobile and web design patterns.

Projects: x-bees mobile app, x-bees, x-hoppers, Wildix Web.

Maxitechs UI/UX Designer (2019-2022)

IT company building web and mobile products for global startups

- Conducted UX research, competitor analysis, and created user personas, journey maps, and storyboards to guide design.
- Designed Figma prototypes and developed more than 50 responsive websites on WordPress/Elementor.
- Delivered design solutions that increased user engagement by 20% through improved usability and responsive design.
- Partnered closely with developers and clients to ensure scalable design-to-code handoff.

Skills

UX: User Research, Personas, User Flows, Journey Mapping, Wireframing, Prototyping, Usability Testing, Accessibility (WCAG)

UI: Design Systems, Component Libraries, Responsive Design, Interaction Design, Micro-Animations, Visual Consistency

Tools: Figma, WordPress, HTML/CSS, Miro, Notion, Jira, Confluence, Salesforce/Pardot, AI Tools

Methods: Scrum, Kanban

Education

Google UX Design Professional Certificate

Coursera

Enterprise Design Thinking Practitioner

IBM

Design and develop websites using Figma and CSS

Coursera

Advanced Certification in UI/UX Design

SkillUP

Languages

English (C1), Ukrainian (native), Russian (fluent)